

## Message Text

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PAGE 01 STATE 034281

11

ORIGIN EB-07

INFO OCT-01 EA-10 ISO-00 COME-00 /018 R

DRAFTED BY EB/CBA/BP:WBLOCKWOOD:VJW

APPROVED BY EB/CBA/BP:RJBUSHNELL

EA/K - EHKELLY

COMMERCE - JLIGHTMAN

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R 141500Z FEB 75

FM SECSTATE WASHDC

TO AMEMBASSY SEOUL

UNCLAS STATE 034281

E.O. 11652: N/A

TAGS: EIND, KS

SUBJECT: TRADEMARK PROBLEMS

REF: (A) STATE A-928; (B) SEOUL A-285

1. DR. HOWARD I. FORMAN, ATTORNEY AT LAW, PHILADELPHIA, IS TRAVELING TO SEOUL FEB. 24 FOR STAY OF APPROXIMATELY ONE WEEK IN CONNECTION WITH TRADEMARK PROBLEMS. REPAIRS REFER TO OBJECTIONS OF U.S. FIRMS TO GOK MINISTRY OF AGRICULTURE AND FORESTRY (MAF) POLICIES WHICH AUTHORIZE THE USE OF PROPRIETARY REGISTERED TRADEMARKS AS THE COMMON OR GENERIC NAMES OF PRODUCTS.

2. IN A RECENT LETTER AND PHONE CALLS, DR. FORMAN CITES NUMEROUS PRODUCTS OF SEVERAL U.S. MANUFACTURERS MARKETING IN KOREA FOR WHICH THE COMMON NAME GIVEN BY MAF IS IDENTICAL WITH THE TRADEMARK FOR THAT PRODUCT. FORMAN ALLEGES THAT THESE PRACTICES ARE INJURIOUS TO PRODUCER AND CONSUMER ALIKE, AND ARE VIOLATIVE OF TRADEMARK RIGHTS AND POSSIBLY OF US/GOK TREATY OF FRIENDSHIP, COMMERCE AND NAVIGATION. COPIES OF HIS RECENT CORRESPONDENCE ARE BEING FORWARDED BY AIR POUCH.

3. FORMAN INTENDS RAISE THESE ISSUES WITH THE EMBASSY,  
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LOCAL LEGAL AND CORPORATE ENTITIES AND APPROPRIATE GOK

OFFICIALS IN ATTEMPT OBTAIN CORRECTIVE ACTION. AN ATTORNEY,

HE REPRESENTS ROHM AND HAAS, BUT STATES HIS MISSION IS A BROADER ONE IN SUPPORT OF SEVERAL INDUSTRIAL OR COMMERCIAL ORGANIZATIONS, INCLUDING NATIONAL ASSOCIATION OF MANUFACTURERS. MR. RICHARD HALE, PRESIDENT OF ROHM AND HAAS' SUBSIDIARY KAOCIL, HAS BEEN OR WILL BE IN CONTACT WITH THE EMBASSY TO ARRANGE DETAILS OF THE VISIT, INCLUDING MEETINGS.

4. FORMAN IS APPRECIATIVE OF PREVIOUS EMBASSY ASSISTANCE AS REPORTED REF (A). HE HOPES THAT ROUND OF DISCUSSIONS DURING VISIT WILL ACHIEVE WORKABLE SOLUTION, BUT MAY AGAIN SEEK EMBASSY SUPPORT AT APPROPRIATE GOK LEVELS. EMBASSY IS REQUESTED TO RENDER APPROPRIATE ASSISTANCE TO DR. FORMAN AND, AT ITS DISCRETION, TO RAISE THE MATTER WITH GOK FOLLOWING THE GENERAL GUIDELINES CONTAINED IN REF (A). INGERSOLL

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TRADEMARK INFRINGEMENTS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 14 FEB 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Drafter:** WBLOCKWOOD:VJW  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Subject:** TRADEMARK PROBLEMS  
**TAGS:** EIND, OTRA, KS, US, (FORMAN, HOWARD I)  
**To:** SEOUL  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006